



## National Association of Orthopaedic Technologists

Dedicated to the continued educational development of  
orthopaedic allied health care professionals who specialize  
in casting, splinting, & bracing

# Orthopaedic Technologist Day: *Plan Your Celebration!* August 24 – Annually

### Follow These Steps to Plan a Successful Celebration:

- 1. Start with a plan.** Decide what you want to do, and set reasonable goals. What objectives are you trying to accomplish, and what is the message you are trying to promote?
- 2. Create a committee.** of enthusiastic colleagues to carry out your plan. If your hospital or facility is large enough to have a public relations staff, ask someone from that staff to be on the team.
- 3. Appoint a committee leader.** to oversee your planning efforts and to delegate specific tasks to committee members or groups.
- 4. Recognize your team.** Orthopaedic Technologists are the casting and splinting gurus in any orthopaedic facility. Do all of the people in your hospital or facility know the important role that you and your team play? Here are some simple ways to recognize and increase awareness of the role of the Orthotech in your facility:
  - Display (using a poster, bulletin board, or display case) the downloadable NAOT Orthopaedic Technologist Day poster (available on the NAOT website) along with pictures of your Orthopaedic Technologist team. You could also include interesting information about each team member, as well as accolades from happy patients, physicians, and supervisors.
  - Organize a potluck lunch or simple ice cream social to honor the Orthopaedic Technologist team and to promote Orthopaedic Technologist Day.
  - If your company has a newsletter, work with the marketing team to include a story about the work of the Orthotechs on your team.
- 5. Promote Orthopaedic Technologist Day and your celebration efforts.** within your facility through the newsletter or a company-wide email blast.
- 6. Evaluate your efforts.** At the end of your celebration, decide what worked and what did not, and begin planning next year's events.