



Annual Clinical Symposium

July 24–27, 2019

DoubleTree by Hilton
Minneapolis Park Place
1500 Park Place Blvd.
Minneapolis, MN 55416

Exhibitor Prospectus

37th Annual Clinical Symposium
of The National Association of
Orthopaedic Technologists

You're Invited!

Don't miss your chance to participate in the National Association of Orthopaedic Technologists' (NAOT) Annual Clinical Symposium, July 24–27, 2019 at the DoubleTree by Hilton Minneapolis Park Place in Minneapolis, MN.

Take advantage of this opportunity to showcase your company's products to approximately 300 orthopaedic technologists, orthopaedic physician assistants, surgical technologists, athletic trainers and x-ray

About NAOT

Established in 1982, the National Association of Orthopaedic Technologists (NAOT) is dedicated to the pursuit of excellence through the continued educational development of orthopaedic allied health care professionals who specialize in casting, splinting and bracing.

NAOT offers a number of valuable benefits to members, including publications written specifically for orthotechs, reduced registration fees to educational workshops and conferences, on-line education, bi-annual compensation and benefit information and discounts to take the certification examination and log credits for re-certification.

Become an Exhibitor

Benefits of Exhibiting at NAOT's Annual Symposium

- **Reach High Value Customers and Influencers**
Generally those who are serious about Orthopaedics attend our conferences. They attend to find out what is new and exciting which means hitting the exhibit floor.
- **High Visibility and Traffic**
The exhibit hall is located near the General Session room. Lunch is held in the exhibit hall for two days, strategically placed to encourage circulation as well as the Welcome Reception on Wednesday evening. This reception is one of the many opportunities you will have to network with attendees in a more informal, relaxed setting.
- **You Are a Full Participant**
As an exhibitor, you are registered for the joint meeting, with complete access to all lectures and breakouts/workshops.

Exhibit Space

Space is limited – register today! A single 10' x 10' exhibit booth is competitively priced at \$1,750. A single 10' x 10' exhibit space includes:

- Back and side drape
- One (1) 6 ft. skirted table
- Two (2) chairs
- One (1) wastebasket with liner
- One booth ID sign (company name and booth number)
- Exhibits will be held in at the DoubleTree by Hilton Minneapolis Park Place.

Exhibitor Registration

In addition to exhibit space and a furnished booth, registration includes:

- Full conference registration for two (2) company representatives
- Access to all educational sessions
- Attendee Materials (one per booth)
- Lunch
- Welcome Reception
- Company description in the conference materials
- Contact details for all attendees (post-meeting)

Exhibit Staff

- All exhibitors must be registered and properly badged.
- Business cards are not acceptable as badges.

Exhibit Fees

Exhibit fees are \$1,750 for 10' x 10' booth, 2nd booth is \$1,700, 3rd booth is \$1,500, 4th booth is \$1,300. Each additional booth purchased includes registration for 2 company representatives.

This exhibit fee must be paid by June 15, 2019 in order to register at the early bird rate. An additional \$200.00 fee will be added to registrations received on or after June 1, 2019.

NAOT Past Exhibitors

3M Immobilization	Esaote	Otto Bock Healthcare
3-Point Products	Ferring Pharmaceuticals	Pacira Pharmaceuticals
American Surgical Assistants	Fidia Pharmaceuticals	Parker Medical Associates, LLC
Angiotech	Gateway Medical, Inc.	Pfizer, Inc.
Aquacast Liner	Gentiva Home Health	Polygel, LLC
Aqua Shield USA	Genzyme Biosurgery	Restorative Care of America, Inc.
Army National Guard	George Tiemann & Company	RG Medical Diagnostics
Aspen Medical Products, Inc.	GlaxoSmithKline	Roll-A-Bout Corporation
Association of Orthopaedic Technologists California (AOTC)	Grace on Wings	RTS International
Auxilium Pharmaceuticals	Haemonetics Corporation	Salient Surgical Technologies
Baxter Biosurgery Marketing - Floseal	Hapad, Inc.	Sanofi-Aventis
Becker Orthopedic	HM Cast and Splint	Schering-Plough Pharmaceuticals
Benchmark Physical Therapy	Innomed, Inc.	Si-Bone
Biomet Bracing, Inc.	Innovation Sports, Inc.	Sifoam
Bioventus, LLC	IntelliSystem	Smith & Nephew
Bledsoe Brace Systems	JANSSEN Pharmaceuticals, Inc.	ST&G USA Corp
BREG Inc.	Join USA, Inc.	Stryker Orthopaedics
Bremer Group Company	Joslin Orthopedic Gear	Swede-O, Inc.
Brown Medical Industries	Lilly USA	Synthes USA
BSN Medical	Limbo Products	The Bremer Group Company
Casttoo, LLC	Lippincott Williams & Wilkins	TherEX, Inc.
Children's Medical Center Dallas	Medical Specialties, Inc.	TissueLink Medical, Inc.
Clint Pharmaceuticals, Inc.	Medtronic	Townsend Design
CNF Medical	Meridian Institute of Surgical Assisting	Transdermal Therapeutics
Conmed Linvatec	M-PACT Worldwide, LLC	Tri-Metrics
Corflex, Inc.	Musculoskeletal Transplant Foundation	United Ortho
CSUS, LLC	New Options Sports, Inc.	Universal Ultrasound
Cybertech Medical	OPED, Inc.	University of St. Augustine
Darco International	OPTEC	VBM Medical, Inc.
DePuy Mitek, Inc.	Ortho-Care Casting, LLC	VQ Orthocare
Depuy, a Johnson & Johnson Co.	Orthofix	Warwick Enterprises
DJO Global	Orthomerica Products, Inc.	W.L. Gore & Associates, Inc.
DeRoyal Industries, Inc.	OrthoPediatrics	Wright Medical Technology, Inc.
DM Systems, Inc.	Orthopedic Product Sales	Xero Products
Eli Lilly and Company	Orthoplus, Inc.	Zimmer
	Ossur Americas, Orthopaedics	Zipline Medical

Hotel Accommodations

DoubleTree by Hilton Minneapolis Park Place

1500 Park Place Blvd
Minneapolis, MN 55416
Reservations: (952) 542-8600
[Click here for online reservations](#)

The official hotel for NAOT 2019 is the DoubleTree by Hilton Minneapolis Park Place. For reservations, please call (952) 542-8600 or visit www.naot.org. Don't forget to mention that you are attending the NAOT 2019 meeting to receive the reduced room rate of \$109.00 per night single/double. These rates are being offered to NAOT 2019 attendees until June 29, 2019. After that, regular room rates may apply, so we urge you to make your reservations as soon as possible.

Meeting Location

All general sessions, workshops, and exhibit hall will be held at the DoubleTree by Hilton Minneapolis Park Place.

Cancellation & Refunds

If you need to cancel your booth space reservation, you must notify NAOT in writing by June 15, 2019 in order to receive a refund. A \$300 service charge will apply. No refunds will be made after June 15, 2019. Substitutions for attending representatives will be allowed until July 1, 2019.

Set Up & Move Out

Set up of all displays must be completed by 5:00 pm on Wednesday, July 24, 2019. Any exhibiting company failing to occupy the space for which it has contracted is not relieved of the obligation to pay for the full rental of such space. If any space is not occupied at the opening of the show, the space is forfeited without refund. No exhibits may be dismantled until after 2:00 pm on Friday, July 26.

Payment Policy

Payments for exhibit space may be made by Visa or MasterCard, or by company check payable to NAOT. Payment must be received in full before booth space is assigned.

Electricity & Lighting

Electricity will be available as an option to exhibitors through the DoubleTree by Hilton Minneapolis Park Place (at an additional cost to the exhibitor). Order forms will be included in your Exhibitor Service Kit. All electrical wiring exhibit displays must be approved and meet local fire department regulations. All materials used in exhibit construction must be fire retardant. If ordered on-site there will be an additional fee assessed.

Internet Access

Internet Access will be available as an option to exhibitors through the DoubleTree by Hilton Minneapolis Park Place (at an additional cost to the exhibitor). Order forms will be included in your Exhibitor Service Kit.

Maintenance & Security

NAOT 2019 does not guarantee the security of the exhibit area. NAOT 2019 will provide security personnel for exhibits from move-in through move-out. NAOT and any of NAOT officers, agents, or employees are not liable for any loss by theft, mysterious disappearance, damage by fire, or any other cause due to any act of omission or negligence of NAOT or NAOT officers, agents, or employees.

Questions?

If you have any questions, please contact NAOT at (630) 313-4625 or via email at naot@affinity-strategies.com.

Exhibit Terms And Conditions

General Policies

NAOT considers the exhibit hall to be a direct extension of its education program, which is the primary focus of the symposium. In an effort to ensure that the focus does not waiver, NAOT asks that you refrain from activities that might be considered "entertainment," such as magicians and video games. NAOT appreciates your cooperation. NO SMOKING will be allowed in the exhibit hall or in the meeting rooms.

Acceptability Of Exhibits

All products, which are not FDA approved for a particular use in humans or not commercially available, will be exhibited only when accompanied by the appropriate signs that indicate the FDA's clearance status. The following are signs that should be displayed if products are not FDA approved:

- This Device is not cleared by the FDA for distribution in the United States.
- This Device is a Class III device, which is limited by Federal Law for investigational use only.
- This Device is a class II device that is cleared for marketing for

use only. (Fill in the blank with clinical indications for which the product is cleared)

NAOT 2019 reserves the right to restrict any exhibit considered undesirable. These restrictions include:

- Articles of conduct
- Printed matter
- Anything found to be objectionable
- Advertising materials, unless approved by NAOT, cannot be distributed outside the exhibit booth
- Equipment may not be demonstrated or machinery utilized in such a way as to give off noxious odors, fumes, dust or other material that is disruptive to the exhibits in general or to neighboring exhibit space
- Noisy exhibits will be prohibited
- No exhibitor may allow goods, decorative materials, furniture, etc., to obstruct or fill passages and open spaces
- No signs may be hung or projected out over passages or open spaces
- All aisles and fire exits must be clear at all times
- No flammable or explosive decorations or exposed flames may be used at any time
- All decoration material or paper and flammable paper must be made fireproof
- All products or services exhibited must comply with all local regulations

Indemnity

Exhibitor assumes responsibility and agrees to indemnify and defend the National Association of Orthopaedic Technologists (NAOT) and the DoubleTree by Hilton Minneapolis Park Place and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that NAOT nor the DoubleTree by Hilton Minneapolis Park Place maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the DoubleTree by Hilton Minneapolis Park Place, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, DoubleTree by Hilton Minneapolis Park Place, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

I have read the Exhibit Terms & Conditions and agree to abide by them.

Printed Name: _____

Company: _____

Date: _____

Please Return This Form With Registration Form To:

NAOT 2019
121 West State Street
Geneva, IL 60134
Fax: 630-405-7365

NAOT 2019 Exhibitor Registration

EXHIBITING ORGANIZATION:

 I have exhibited with NAOT or ASOA in the past: Yes No

Company name (as it should appear in program and on name badges): _____

Contact person (to whom preliminary information will be sent): _____

Name (On-Site Contact): _____ Title: _____

Street address of company: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

COMPANY DESCRIPTION: On-site program includes a 50-word company description of each exhibitor. Please e-mail to naot@affinity-strategies.com by June 1.

BOOTH PRICES & PREFERENCES: (After June 1, 2019 booth prices will increase by \$200 per booth.)

 1st Booth: \$1,750 2nd Booth: \$1,700 3rd Booth: \$1,500 4th Booth: \$1,300 Reserve # _____ 10' x 10' booth(s) for our use.
 Type of booth preferred: In-Line Corner Island

List which booth(s) you would like, in order of preference (refer to enclosed map of exhibit hall).

NOTE: Do not concentrate choices in a single area. In the event that your choices are taken, it is understood that you agree to take the booth(s) assigned to you.

First Choice: # _____ Second Choice: # _____ Third Choice: # _____

Companies with which you prefer NOT to be in close proximity (if possible): _____

Companies with which you prefer to be in close proximity (if possible): _____

By initialing, I agree that, if I have not listed companies with which I prefer to be in close proximity and with which I prefer NOT to be in close proximity, my booth placement on-site will be accepted. _____ Initials

Briefly describe proposed use of attention-getting devices, give-aways, and novelties: _____

Register the following representatives: (Attach extra sheet if more space is needed.)

*NOTE: The first two (2) representatives are included in the price of each booth. Registration for additional representatives is \$150 each.

*1st Rep: _____ Title: _____

*2nd Rep: _____ Title: _____

3rd Rep: _____ Title: _____

4th Rep: _____ Title: _____

PAYMENT TYPE: (U.S. funds only)

 Check/money order payable to NAOT 2019 Visa Mastercard

Card #: _____ Exp: _____ CVV: _____

Name on Card: _____

Billing Address: _____

DISCLAIMER: By submitting the NAOT 2019 Exhibitor Registration Form, the exhibitor agrees to the Exhibit Terms and Conditions as stated throughout the prospectus. I have read, agree, and fully understand the Terms and Conditions of the Exhibitor Prospectus.

Signed: _____

PAYMENT INFORMATION:

Booth Space \$ _____

Additional Representatives (\$150 per person) \$ _____

Closing Event (\$75 per person) # tickets needed: \$ _____

TOTAL ENCLOSED: \$ _____

Return registration form, signed exhibit terms & conditions and fee to:
 NAOT 2019 • 121 W State St • Geneva, IL 60134 • eFax: (630) 313-4625